

## Designed by Hong Kong: Meeting Young Design Talents

Fri 6 Dec, 2013, 16:00-18:30, 1/F Theatre Foyer 演讲厅前厅



**Kit Lee 李雅菁 & Jeff Wan 尹仲升**  
Founder of HND SME CO-OP

**Kit Lee** was born in Singapore, she is now based in Hong Kong. She has a background in fashion and was schooled at Central Saint Martin's in jewelry design. She has had a diverse career in the fashion industry ranging from apparel, jewellery to fashion accessories.

She is now full time in Shoe Artistry where she holds shoe making workshops weekly, teaching the craft to various people from all walks of life. She has learned shoe making from the local the shoe makers, as well as various shoe makers in the UK.

Kit realises shoes making is not only a valuable craft, but it's also a calming process teaches people how to focus and be patience with hand making process. She love this craft, and very honoured to be able to have the opportunity to run it as a business and spread this craft to other people who are interested.

**Jeff Wan** was born in Hong Kong, he has a background in product design and currently a design lecturer in Hong Kong Design Institute. Since 2008, Jeff has started to provide consultation for local NGOs, social enterprises and community-based organisations to explore new potential for integrating local crafts and design industries.

Jeff co-founded HND SME CO-OP, SOCIALGOODS and SHOES ARTISTRY with Kit Lee under the same principle, continuously working on the same direction in the last five years and searching for the right balance between local productivity, creativity and sustainable living in Hong Kong.

### **About SocialGoods**

Kit Lee and Jeff Wan founded SocialGoods in 2010. It is a 'Co-Op' for celebrating socially inspired designs and products. Social Goods Co-op is a lifestyle concept store that not only inspired by, but also inspires our neighborhood in Hong Kong as well as our neighborhood countries. We take inspirations from what could be found off our neighborhood, by using these ordinary/daily seen but forgotten objects/materials, and transforming them into beautiful designs and products with our product development and community-based production support from HND SME Co-op (HND SMECo-op.com).

Social Goods Co-op wants to share an ideology, "BE INSPIRED BY OUR NEIGHBORHOOD, find true beauty in our community and create surprises and joys for our everyday life!" Through the design of our products and community-based production line, we want to redefine beauty and creativity for our sustainable neighbourhood.

### **About SHOE Artistry**

SHOE Artistry - HANDMADE in H.K. is a handmade leather shoe workshop provides Measure-to-Made, Customise, Design services for shoe lovers who treasure handcrafted comfort, beauty, heritage, and sustainability.

SHOE Artistry is based on the 40-years-old handmade leather shoe business "Ming Kee Shoes" in Jordan, Hong Kong, and further develop its customer service, business operation and shoe design in order to revitalise this heritage, bring it back to live, and pass it on.

SHOE Artistry is another branch under our mother platform HNSME CO-OP that aims to revitalize local industries for supporting the next phrase of local design industry.

### **Portfolio Highlight** 作品介绍

